



FOR IMMEDIATE RELEASE

ePals® Media Sweeps 2013 Parents' Choice Awards

Receives recognitions for all 14 magazines; dominates top-award category for 2nd year in row.

WASHINGTON, DC – March 12, 2013 — ePals Corporation (TSX-V: SLN), an education media company and the world's leading Global Learning Network, today announced that its media division, formerly Carus Publishing, was honored with 14 recognitions in the 2013 Parents' Choice Awards. The awards recognize the top children's magazines as voted upon by the Parents' Choice Foundation's panel of educators, scientists, performing artists, librarians, parents and even kids themselves.

"The Parents' Choice Awards are the gold standard for children's magazine recognition and we are delighted to continue to receive top honors from them," said Jason Patenaude, president of ePals Media. "We are dedicated to student literacy and to providing the finest and most engaging children's content possible, so this recognition from an independent organization is extremely gratifying."

Capturing eight of the 13 gold medals, ePals Media dominated the top award category for the second year in a row. It also garnered five silver honor medals and one medal of approval. The 14 total awards far exceeded those awarded to any other single publisher. The magazines have received nearly 95 Parents' Choice awards throughout their history.

Magazines target children in pre-school through age 14, and reading-leveled content covers a range of topics, including earth science, cultural explorations, history, literature, poetry, and art with activities, games, contests, reader-produced content and much more. Judges remarked the magazines were "packed with creativity," "thought-provoking," "well-researched," "engaging," and "...good food for young brains."

Parents' Choice Gold Award Winners:

- Cobblestone
- Cricket
- Dig
- Cicada
- Muse
- Faces
- Odyssey
- Ask

Parents' Choice Silver Honor Award Winners:

- Calliope
- Babybug
- Spider
- Ladybug
- Click

Parents' Choice Approved Award Winner:

- AppleSeeds

To see the full list of winners, visit: http://www.parents-choice.org/award.cfm?thePage=magazine&p_code=p_per

ePals Media products are now distributed across a wide variety of next generation tablets, eReaders, and mobile devices, including Apple's iPad® and iPhone®, Android tablets and phones, Google Nexus®, Kindle® and Nabi® tablets. Eight brands are available in tablet editions including Babybug, Cricket, Ask, Cicada, Click, Ladybug, Muse and Spider featuring sound, video, interactive games and activities and audio reading support. Also available is an Android® version of the company's #1 iTunes Education app, Ladybugs Bookshelf, in English and Spanish. Chinese and Spanish language versions of the broader portfolio of brands are currently in development. Digital content from the magazines is also available for use in online projects for students at school and in homes through ePals' free Global Community.

About ePals Corporation

ePals Corporation (TSXV: SLN) ePals Corporation (TSXV: SLN) is an education media company connecting K-12 schools, students, teachers and parents around the world for shared, 21st century learning. ePals operates the K-12 market's premier social learning network, connecting millions of users in over 330,000 schools for collaboration around high quality content and educational projects. ePals also publishes industry-leading children's literature in physical and digital formats. These magazines, books and mobile apps are subscribed to by hundreds of thousands of families and approximately one-third of all US middle schools. ePals' award-winning products and brands include: the ePals Global Community™; SchoolMail®365; LearningSpace®, In2Books®, Cricket® and Cobblestone®. ePals customers and partners include the International Baccalaureate, Microsoft Corporation, Dell Inc., IBM Corp. and leading school districts across the United States and globally. ePals reaches approximately 800,000 classrooms and millions of teachers, students and parents in approximately 200 countries and territories. For the ePals Global Community™, visit www.epals.com.

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